

A D V E R A N K™

SELF STORAGE

[BEST INGREDIENT FOR GROWTH]



BEST INGREDIENT FOR GROWTH
BIG



ADVERANK'S BIG 4 ANSWERS FOR BETTER ADS

1. Avoiding Google's **High** Budget Recommendations
2. Bypassing Industry Expensive Aggregator Sites (such as **SpareFoot**)
3. Strategic **Focus** on Facilities that Need Attention
4. **Zero Commission** on Ad Spend - Unmatched Transparency





2 Bypassing Industry Expensive Aggregator Sites (such as SpareFoot)

Traditional **aggregator sites** can be financially burdensome. Adverank diverges from this costly norm, steering clear of such platforms. This allows storage operators to direct their advertising efforts where it matters most, without the burden of additional expenses.



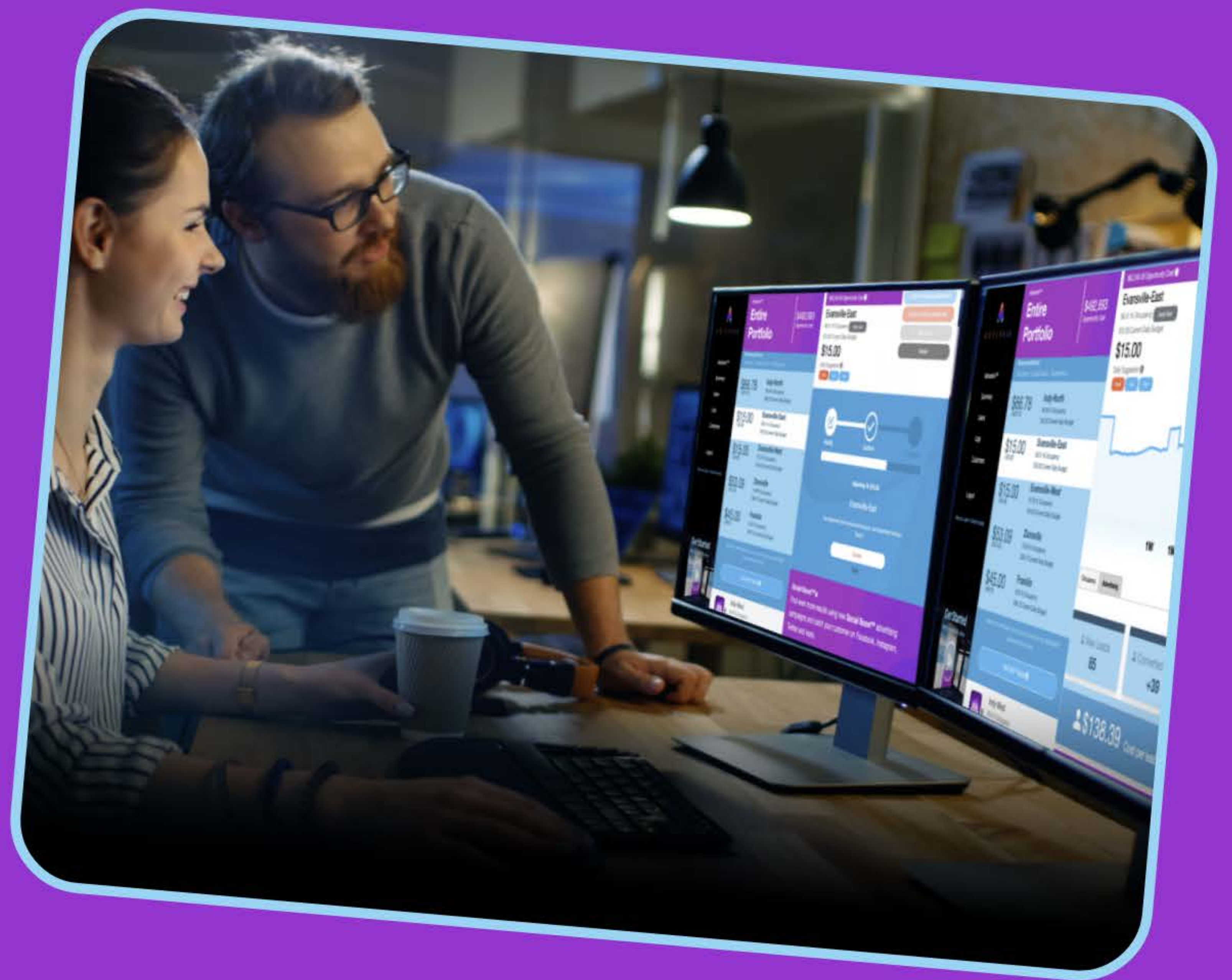
4 Zero Commission on Ad Spend - Unmatched Transparency

Unlike many advertising solutions that impose **commission fees**, Adverank stands out for its transparency and cost-effectiveness. Our solution charges **ZERO** commission on Ad Spend, providing storage operators with budget flexibility without the worry of additional costs.



1 Avoiding Google's High Budget Recommendations

Recognizing the challenge of Google's often **inflated** budget recommendations, Adverank employs a strategic approach to optimize budgets without unnecessary excess. Say goodbye to **inflated** budgets and hello to efficiency.



3 Strategic Focus on Facilities that Need Attention

Adverank's intelligent approach goes beyond **generic** advertising. We identify and prioritize facilities that require attention, strategically channeling ad budgets. This **targeted** focus ensures that resources are allocated where they can yield the maximum impact, maximizing return on investment.

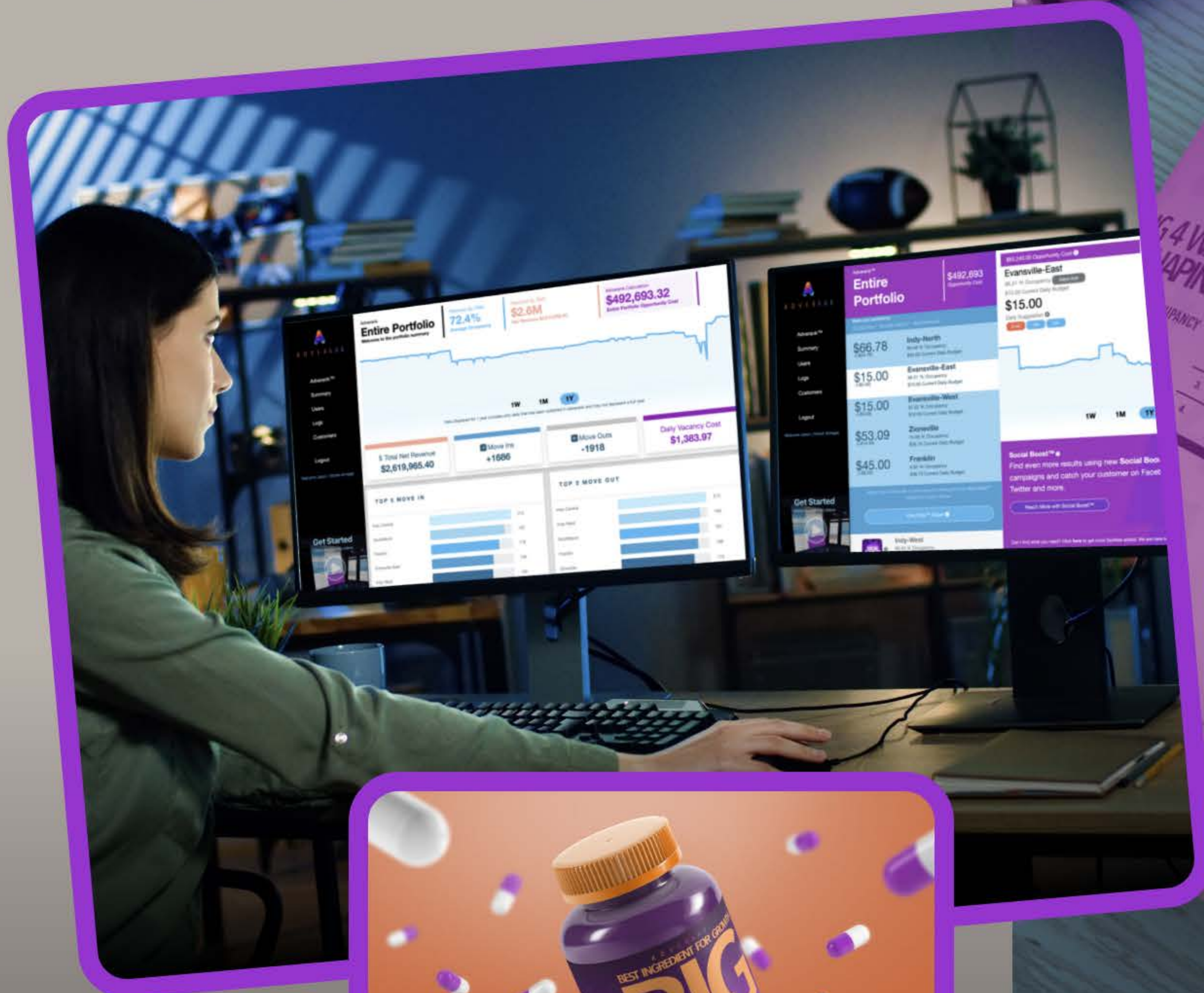


Why PPC Beats SEO in Self Storage (Forbes)

When it comes to the self-storage industry, Pay-Per-Click (PPC) advertising holds a distinct advantage over Search Engine Optimization (SEO). Forbes reports that PPC delivers **faster** results, ensuring **immediate** visibility for storage operators. Additionally, PPC allows for precise targeting, reaching potential customers **actively searching** for storage solutions. In contrast, SEO strategies, while important for long-term visibility, may take time to show significant results. For storage operators looking to make a **swift** impact and optimize their advertising budget, Adverank's PPC-focused approach proves to be a game-changer.

Conclusion

In an era where every advertising decision is pivotal, Adverank's **BIG (Best Ingredient for Growth)** 4 Answers redefine the self-storage advertising landscape. This disruptive solution not only tackles industry challenges head-on but sets the stage for cost **savings**, efficiency, and strategic advertising. Embrace the future of self-storage advertising with Adverank and elevate your digital presence to unprecedented heights.



The success stories of our large portfolio investors and managers, powered by Adverank as the **Best Ingredient for Growth**, exemplifies the transformative impact of intelligent advertising management at scale. In a world where ingredient marketing defines success stories, Adverank stands out as the crucial **ingredient** that propelled them to unparalleled heights in the competitive self-storage industry.

ADVERANK™