

SELF STORAGE DIGITAL CHECK LIST

Self-Storage customers today have more choice than ever, meaning operators must now work smarter to keep their occupancy levels high.

Use this Self-Storage Digital **Check List** to maximize your online outreach.

ONLINE MARKETING

YES, YOU HAVE TO MARKET AND ONE OF THE BEST WAYS IS THROUGH PPC AND SOCIAL MEDIA.

Not only are they more cost effective than other paid options, but you can also **target** with precision those who are most likely to need storage in your area. Social media ads also give you the ability to **engage** directly with your audience and build **brand loyalty**.

NEED HELP?

WITH ADVERANK IT IS EASIER THAN EVER.

Need help with your online marketing? With Adverank it is easier than ever. **Our AI driven algorithms combined with your goals** to give you the perfect budget for every location. And with our **easy-to-use online tools**, you can view your data as well as accept, reject, or modify our suggestions from any device, **24/7**.

HAVING A SITE THAT LOOKS GOOD AND IS EASY TO NAVIGATE IS A MUST.



ENGAGING WEBSITE

EVERYDAY MORE CUSTOMERS ARE TURNING TO ONLINE SELF-SERVICE OPTIONS WHERE THEY CAN LEASE A UNIT AND PAY EVEN THEIR RENT.



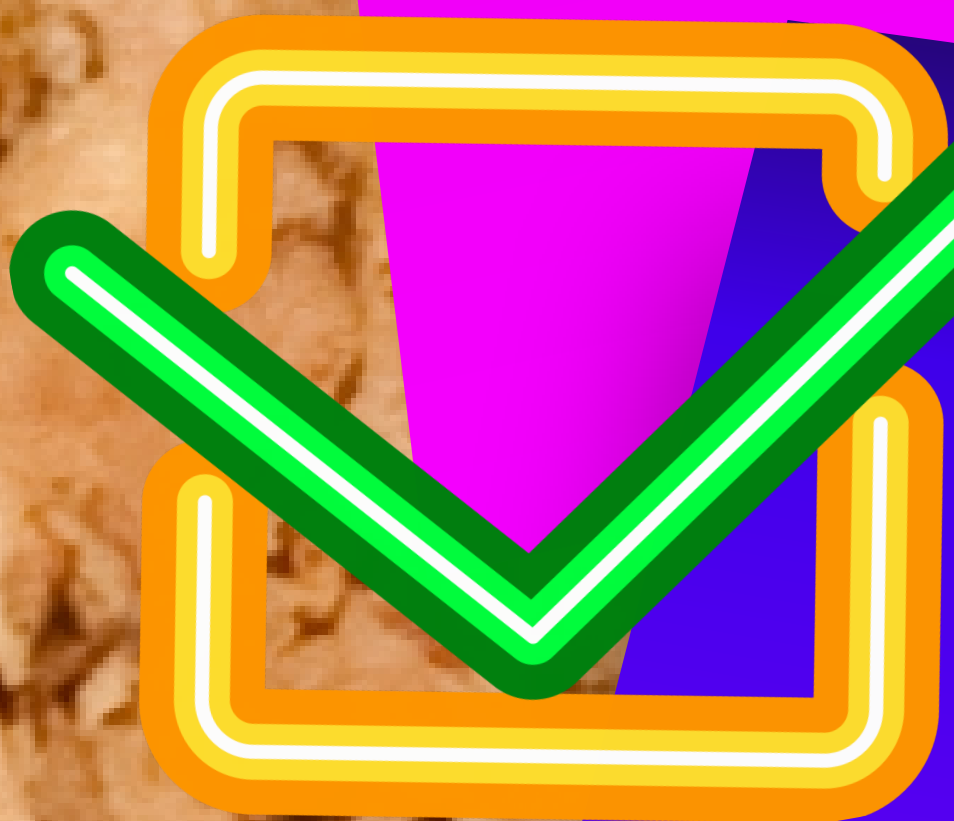
Give us a call if you would like some advice or a **second opinion** on your existing site.



REPUTATION MANAGEMENT

MOST CUSTOMERS WILL LOOK AT YOUR REVIEWS BEFORE RENTING.

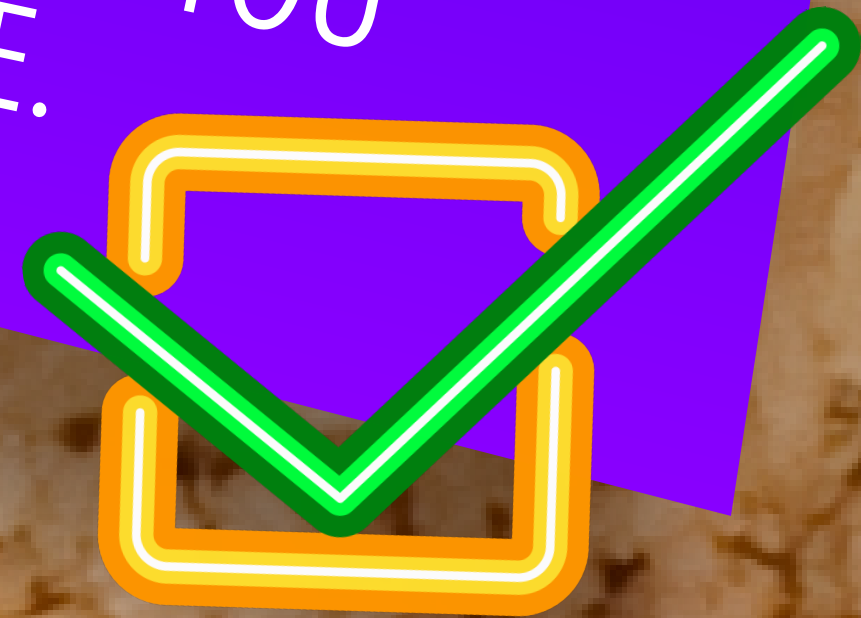
Check your google reviews. Every operator must have a **plan** to encourage their customers to leave reviews and a way to respond quickly and professionally to negative ones.



GET HELP!

HELP IS OUT THERE IF YOU LOOK ONLINE.

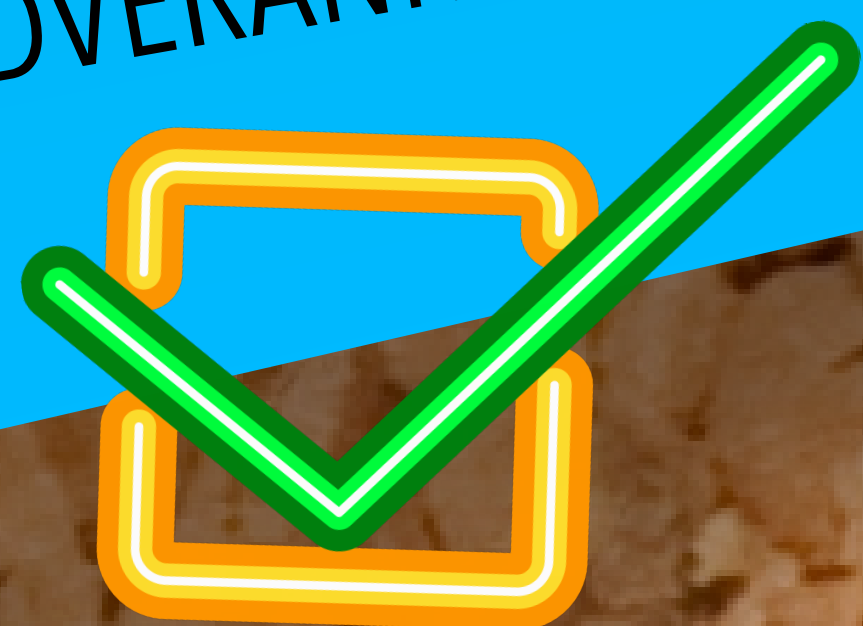
A GREAT COMPANY TO HELP YOU WITH THIS IS **BIRDEYE.COM**





**LEARN
MORE**

WWW.ADVERANK.COM



**PPC
MADE
EASY**

If you would like to learn more about this or how Adverank can help you grow **occupancy** with our Zero Commission, online PPC and Social Marketing tools, go to Adverank.com and schedule a free demo today.



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