

THIRD PARTY MANAGEMENT

The Benefits of Third Party Management for the Self-Storage Industry

If you are someone who owns less than 30 facilities or if your facilities are spread out over large distances, it can be difficult to get the best return on your self-storage investment. This is why many owners turn to companies that specialize in Third Party Management for the self-storage industry. If you are a small or medium-sized operator, here are three ways Third Party Management can help you.

3 BENEFITS OF THIRD PARTY MANAGEMENT COMPANIES

MAXIMIZING OCCUPANCY rates is one area where these management firms can deliver a major impact.

1

EXPERTISE

The best Third-Party Management companies consist of professionals who have been in self-storage for years.

They have a wealth of knowledge and hard-earned experience that can benefit you. They know the best ways to hire and manage staff. They know how to save money in various areas including preventative maintenance, proper use of your HVAC systems, or even what areas can be upgraded to save more money in the long run.



2

ECONOMY OF SCALE

Because they often oversee hundreds of facilities nationwide, they can leverage that to save money on staff by not having to hire as many managers, maintenance personnel, or even call center agents per store as a smaller operator might if only running one or two locations in the same city.

They also get the best pricing on supplies and services, helping their clients benefit from the buying power of a much larger operator.

3

ONLINE PRESENCE

They improve their client's online presence through online review management and professional looking websites.

They get the most out of their client's online marketing budget by knowing how much to spend on PPC and social marketing and when to raise or lower that spend. Many do this by working with online marketing experts like Adverank and using the online tools we offer to make it easy.

Adverank's, proprietary, AI driven software makes it simple and cost effective for anyone to oversee their PPC spend with daily recommendations that you can accept or modify with the click of a button.

Learn more about this topic as well as how we can help you get the most out of your online advertising at [Adverank.com](https://adverank.com)

NOW WHAT?



If you are considering third-party management, be sure to ask if they are using Adverank. If not, you can always take advantage of our easy-to-use online tools for yourself. Sign up for a free demo today and see how better advertising management can rocket your facilities to the next level.

3 BENEFITS OF

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